



a blow of energy



OnMoveOn films production

AN 11 EPISODES SERIES



A Blow of Energy	03
The reality	04
The project	05
Pilars	06
A Blow of Energy on TV	07
Structure and format	08
People Involved	09
Transmedia Actions	10
About the company	11
Contacts	12

The One **Blow of energy** project intends to create a documentary TV series in 11 episodes. In order to spark interest in the topic, the series will also be available in an online format for Schools to use it.

The project has as differential the content it creates. Which brings up a subject still unknown for many and attempts to achieve the following:

- **Instruct the society about peculiarities, development, impact and other aspects related to Wind Energy.**
- **Take this topic to schools and communities.***



*More information at the Sponsorship share letter.



The reality

Sustainable practices have been gaining space strength in Brazil for the last decade. And although there is the necessity of increasing the alternatives on the energy matrix, most people still have no knowledge about its activities and how it connects with people and places as it happens with wind energy .

The subject, wind energy is still unknown among Brazilians and the fact can be explained by the absence of some kind of easy access content. There is the necessity to understand not only the potential of integrating this kind of energy in the countries matrix but also its environmental and technological aspects; altogether with interesting histories and local singularities that will be found in the dialogues throughout the series.

The project

(The TV series)

In a society where people like to follow real life histories, there is nothing better than talking about people that have their lives touched and help to better the world through sustainability and clean energy.

The TV series is a look into the most different Brazilian realities that interact with the wind in the process of energy production and bring up a modern debate about sustainability, its process of conscientization and transformation.





Sustainability

technology

Socioeconomics and cultural

Development

PILARS

A Blow of Energy on TV

TV SERIES

Approved by **ANCINE** and

Assembled in Article 1A

brazilian Law 8.685 / 93 - Audiovisual Law

Support: Associação Brasileira de Energia Eólica

The series describes the reality of people whose daily lives are deeply related to sustainability, renewable energies and wind power as a whole.

The project can be funded with:

- Direct Financing or
- Icome Brazilian Tax Deduction,

Assembled in Article 1A brazilian Law 8.685 / 93 - Audiovisual Law (for companies based in Brazil or with subsidiaries in here)





Format

“11 independent episodes of 23 minutes each”

Structure

Intro

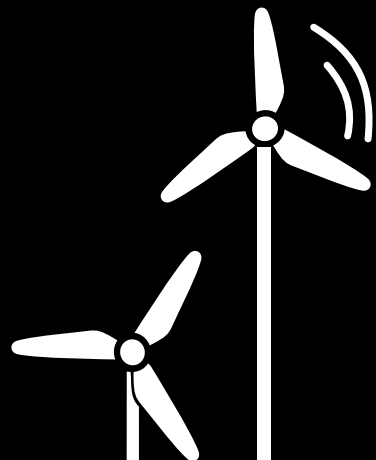
Real characters in Brazil or abroad present their everyday life and locations, having their histories contextualized in the episode. We invite the spectator to see realities interconnected through social, environmental and technological factors through images and fragmented dialogs.

Development

The history is created through interviews with specialists and people involved in the proposed theme, pointing out problems and bringing knowledge about the topic and the location in question.

Conclusion

At the end there is a closing of the problem proposed with intelligent solutions provided by specialists or distant experiments that could be implemented bringing positive and sustainable changes to society.



The Tv Series "A Blow of energy" will have over 20 professionals of different areas working on its production plus the legal and accounting teams.

Staff / About us

Mariza Figueiredo - Executive Producer, already took part in projects from O2 Filmes and also Conspiração Filmes as executive producer. She also produced the films: A Guerra de Canudos, Eu Tu Eles, O Outro Lado da Rua, Cidade dos Homens, A Lei é Para Todos and made lots of works in TV Globo and HBO Brazil, like Cidade dos Homens, Antônia, Filhos do Carnaval, Preamar and the Documentary with Pierre Verger, Mensageiro Entre Dois Mundos and A Era dos Campeões. .

Ricardo Joppert - Director "História do Vôo Livre" Canal Off, Bastidores de Suburbia, Produções para Red Bull Tv

Henrique Salles - Photography Novelas, "Babilônia", "Rocky Story", Filme "À Festa. À Guerra".

Diogo Fagundes - Director "Ao Voar Lembre-se Deles" e "Rio On Move 2 - A Rio de Janeiro Timelapse Film".

Transmedia actions

Follow

On the series' web page, spectators will be able to follow with more details the theme of every episode, through pictures, statements and beautiful images from the scenarios.

At the social networks of the **Cidade do Rio** Website will be displayed posts with histories and interviews with specialists.







The company

OnMoveOn is an audiovisual production company established in the city of Rio, with over 4 years of experience creating content for public and private sectors. With a versatile team that focuses on highlighting quality standards, OnMoveOn has specialized in working with difficult access sites such as industrial plants and high volume operation parks. Another important aspect is the images captured in RAW which makes it possible to achieve after effect with cinema quality standards. OnMoveOn has produced different pieces in Brazil and abroad for associations and companies like Abesata, Lufthansa, Swiss, Globosat, RioGaleão and the governments of Brazil and Germany.

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Associação Brasileira
de Energia Eólica



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Agência Nacional
do Cinema



Consulado Geral
da República Federal da Alemanha
Rio de Janeiro



Deutsch-Brasilianische
Industrie- und Handelskammer
Câmara de Comércio e Indústria
Brasil-Alemanha



CSRenováveis/CE
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ADECE



Agência de
Desenvolvimento
do Estado do Ceará S.A.



GOVERNO DO
ESTADO DO CEARÁ
Secretaria do Desenvolvimento
Econômico



Operador Nacional
do Sistema Elétrico